










ADVERTISING PRICE LIST NO. 40

Valid from 1st January 2009 • Prices net ex VAT

Size in page fractions	Width & height		Black & white	Two colours	Three colours	Four colours
	Type area	Cut				
 1/1	178 x 252	210 x 280	€ 9,150	€ 9,400	€ 9,650	€ 9,900
 2/3 Vertical 2/3 Horizontal	117 x 252 178 x 168	133 x 280 210 x 184	€ 6,750	€ 7,200	€ 7,250	€ 7,500
 1/2 Vertical 1/2 Horizontal	86,5 x 252 178 x 123	103 x 280 210 x 139	€ 5,150	€ 5,400	€ 5,650	€ 5,900
 1/3 Vertical 1/3 Horizontal	56 x 252 178 x 81	72 x 280 210 x 97	€ 4,000	€ 4,250	€ 4,500	€ 4,750
 1/4 1/6	86,5 x 123 56 x 123		€ 2,900 € 1,750	€ 3,150 € 2,000	€ 3,400 € 2,250	€ 3,650 € 2,500
 Island ad 1/1 panorama	56 x 50 388 x 123	420 x 139	€ 900 € 9,150	€ 950 € 9,400	€ 1,000 € 9,650	€ 1,050 € 9,900
 2/1	388 x 252	420 x 280	€ 16,400	€ 16,900	€ 17,400	€ 17,900

Cut plus 3mm trim on the edges – gutter bleed: gutter width 32 mm (other formats upon request)